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## FOR IMMEDIATE RELEASE

## Key Digital Europe and Key Digital HQ Presents: How to Master New AV Trends

**MOUNT VERNON, NY – May 7, 2020** – Key Digital, the award-winning leaders in digital video and control systems, announces that the company's European division will host an exciting two-day webinar series titled How to Master New AV Trends on 13 May and 14 May at 14:30 EEST. During each one-and-a-half-hour session, participants will gain a full understanding of Key Digital's vital role in the industry with HDMI and AV over IP products, software, and services.

Continuing the momentum of the recent max capacity webinar for Key Digital's Middle East and Asia Pacific partners (APAC), the company looks forward to extending this valuable education seminar to new and existing partners in the European market.

"Key Digital has long placed value on the quality and reach of online trainings and content. There is no geographical hurdle that we aren't willing to overcome to help educate our distributors and integrators. We believe that knowledge should always be a shared resource for those looking to deepen their understanding of our products and services," said Masha Tsinberg Lakhter, COO of Key Digital. "In light of the new landscape the world finds itself in, Key Digital's distance education is more important than ever. With a few adjustments, we as a company were able to swiftly streamline and adapt our planned in-house and external training events into exclusive online trainings, curriculum, and webinars. By attending our Key Digital Europe two-day webinar series, participants will gain the tools necessary to deepen their understanding of our robust and powerful product line and navigate exciting emerging AV trends."

Day one of the webinar will cover HDMI 101 with a curriculum focused on familiarizing the attendees with the basics of HDMI stretching to a deeper understanding of the technology.

Day two will acquaint participants with AV over IP starting with a rudimentary introduction to the technology and flowing into practical applications and design considerations. The Key Digital Medical Monitoring System will also be discussed as well as products such as the KD-CAMUSB which has recently come to the forefront with the reevaluation of the world's current distance learning, telemedicine, and collaboration needs.











As a courtesy for attending, Key Digital is offering participants a FREE KD-X222PO HDBaseT extender set. To qualify, attendees must attend both days of the webinar and complete the Digital Video Fundamentals certification exam. Attendees may first *create a KDU profile* and *take the exam*, or may go directly *here* if they have an existing KDU profile. All other attendees are encouraged to contact their Key Digital Sales Rep to discuss eligibility for discounts on Key Digital products.

Please visit the following links to register:

Day one - 13 May Registration

Day two - 14 May Registration

## **About Key Digital®**

Led by the "Father of DVD", Mike Tsinberg, Key Digital® is an InfoComm, CEDIA, CES, and NAHB award winning manufacturer of professional distributed video and control system equipment.

Since 1999, Key Digital has led the constantly evolving A/V industry by designing products that deliver industry leading quality, performance, and reliability to corporate, bar & restaurant, digital signage, education, government, and house of worship applications.

Key Digital products are designed and engineered in-house in Mount Vernon, NY. Superior quality, ease-of-installation, and versatility are the result of strenuous research, development, and testing. Expertise and unparalleled knowledge have created a unique hardware-software suite solution ideal for the consultants, designers, and installation firms of the A/V industry. Key Digital® is known to deliver best-in-class products based on quality, performance, and reliability.

For more information, visit our webpage at <a href="http://www.keydigital.com">http://www.keydigital.com</a>.